

IN THE CLAIMS:

Please AMEND claims in accordance with the following:

1. (CURRENTLY AMENDED) An electronic commerce transaction method comprising:

~~a request receiving step of receiving a request at a first marketplace for a commerce transaction for the purchase of a commodity by which a purchaser of a corporation or an individual who is a contract member requests a commerce transaction of the commodity purchase by participating in a of the first marketplace; and~~

~~attaching a credit guarantee to the requesting purchaser for the commerce transaction a mediation step of; and~~

~~requesting to purchase the commodity either from a second marketplace having a mediation contract with the first marketplace, wherein the first marketplace guarantees to the second marketplace the credit of the purchaser via the attached credit guarantee, with which a mediation contract is concluded for the commodity transaction of said commodity purchase by attaching a credit guarantee to said purchaser when the desired purchase commodity is not obtained found in said the first marketplace or a desired condition for the purchase of the commodity is not met.~~

2. (CURRENTLY AMENDED) The method according to claim 1, wherein ~~said mediation step~~the first marketplace conducts a credit inquiry based on the purchase history of the purchaser in ~~his own~~the first marketplace and, when a predetermined estimation standard is satisfied, ~~said step~~the first marketplace requests to purchase the desired commodity from the second~~other marketplace for the commerce transaction of said commodity purchase together with the credit guarantee information.~~

3. (CURRENTLY AMENDED) The method according to claim 2, wherein ~~said mediation step~~the first marketplace makes an estimation based on a plurality of items, including the number of order ~~cancels~~cancellations, the number of times ~~of the~~ order ~~content~~ changes, the number of times ~~of excellent commodities are~~ sent back and the number of times ~~of payment is delayed~~delays, the first marketplace then ~~and decides the presence or non-presence of determining based on the estimation whether to grant~~ the credit guarantee.

4. (CURRENTLY AMENDED) The method according to claim 3, wherein ~~said mediation step~~the first marketplace establishes ~~ana~~ a point-based estimation standard, calculating

a number of points for each estimation item ~~of said~~for the purchaser, and addsadding points a ~~plus point~~when saidthe estimation standard for an estimation item is satisfied and ~~adds a~~minussubtracting points when ~~said~~the estimation standard for an estimation item is not satisfied, the first marketplace then ~~and decides the presence or non-presence of~~determining whether to grant the credit guarantee based on the total number of point~~s of item.~~

5. (CURRENTLY AMENDED) The method according to claim 1, wherein, when the commerce transaction was requested ~~to other~~from the second marketplace, ~~said mediation step~~shows the purchaser can see the transaction information including the cost estimation and the reply thereto and the order and the shipment of the ~~purchase~~ commodity conducted between the purchaser and ~~other~~the second marketplace as though the commerce transaction took place with ~~his own~~the first marketplace, thereby allowing the purchaser to complete the commerce transaction with the second marketplace without being aware of the transaction.

6. (CURRENTLY AMENDED) The method according to claim 1, wherein, when the commerce transaction requested ~~to other~~from the second marketplace was materialized and completed, ~~said mediation step~~the first marketplace makes ~~the a~~ demand for payment to the purchaser with ~~his own~~the first marketplace as a drawee, and the first marketplace settles ~~the a~~ purchase amount from which ~~the a~~ mediation charge ~~was is~~ deducted ~~for other~~from the second marketplace where the commerce transaction was materialized.

7. (CURRENTLY AMENDED) The method according to claim 1, wherein, when the commerce transaction requested ~~to other~~from the second marketplace was materialized and completed, ~~said mediation step~~the second marketplace makes ~~the a~~ demand for payment ~~to from~~ the purchaser with ~~other~~the second marketplace as a drawee, and the first marketplace demands ~~the a~~ mediation charge ~~to other~~from the second marketplace where the commerce transaction was materialized.

8. (CURRENTLY AMENDED) The method according to claim 1, wherein, when the purchaser of the commerce transaction ~~mediated with other~~between the first and the second marketplace ~~committed~~commits an unlawful transaction, ~~said mediation step~~the first marketplace discloses the information of ~~said~~the purchaser to ~~other~~the second marketplace.

9. (CURRENTLY AMENDED) ~~A computer of the marketplace~~An electronic

commerce system which conducts an electronic commerce transactions and is allowed to execute comprising:

a request receiving step of a first marketplace receiving a request for the a commerce transaction for the purchase of the a commodity, for which the by a purchaser of the a corporation or the an individual who is the a contract member requested by participating in of the first marketplace, the first marketplace guaranteeing the credit of the purchaser via a credit guarantee; and

a mediation step of a second marketplace having a mediation contract with the first marketplace, the first marketplace requesting to purchase the commodity from the second other marketplace with which makes the mediation contract is concluded for the commerce transaction of said commodity purchase, the second marketplace receiving the credit guarantee for the purchaser from the first marketplace, by attaching the credit guarantee to the purchaser when the desired purchase commodity is not obtained found in his own the first marketplace or a desired condition for the purchase of the commodity is not met.

10. (CURRENTLY AMENDED) A computer readable recording medium storing a program allowing the a computer of the a first marketplace which conduct to conduct an electronic commerce transaction, the program implementing a method comprising:

a request receiving step of receiving a request at the first marketplace for a the commerce transaction for the purchase of a of the commodity purchase, for which the by a purchaser of the a corporation or the an individual who is the a contract member requests by participating in of the first marketplace; and

attaching a credit guarantee to the requesting purchaser for the commerce transaction a mediation step of; and

requesting to purchase the commodity other from a second marketplace having a mediation contract with the first marketplace, wherein the first marketplace guarantees to the second marketplace the credit of the purchaser via the attached credit guarantee, with which the mediation contract is concluded for the commerce transaction of said commodity purchase by attaching the credit guarantee to the purchaser when the desired purchase commodity is not obtained found in his own the first marketplace or a desired condition for the purchase of the commodity is not met.

11. (CURRENTLY AMENDED) A server for an electronic commerce transaction comprising:

a request receiving unit which receives ~~the~~a commerce transaction ~~effor~~for the purchase of ~~the~~a commodity, ~~for which the~~by a purchaser of ~~the~~a corporation or ~~the~~an individual who is ~~the~~a contract member ~~requested by participating in the~~of a first marketplace; and

a mediation processing unit which requests a commerce transaction ~~either from a second marketplace with which the~~where a mediation contract is concluded between the first marketplace and the second marketplace, the mediation processing unit ~~for the commerce transaction of said commodity purchase by~~ attaching ~~the~~a credit guarantee to the purchaser for the commerce transaction when the desired ~~purchase commodity is not obtained~~found in his ~~own~~the first marketplace or a desired condition for the purchase of the commodity is not met.

12. (NEW) An apparatus comprising:

means for receiving a request at a first marketplace for a commerce transaction for the purchase of a commodity by a purchaser of a corporation or an individual who is a contract member of the first marketplace;

means for attaching a credit guarantee to the purchaser for the commerce transaction;
and

means for requesting to purchase the commodity from a second marketplace having a mediation contract with the first marketplace, wherein the first marketplace guarantees to the second marketplace the credit of the purchaser via the attached credit guarantee, when the desired commodity is not found in the first marketplace or a desired condition for the purchase of the commodity is not met.